Meeting date: 10/06/2008
Revised date: 11/17/2008

Children First for Oregon
"Fostering Success" DRAFT Theory of Change

Resources

- CFFO capacity (e.g., staff, technology, funding)
- CFFO child welfare agenda
- Child safety workgroup recommendations
- Vision 2020

Strategies

Oregon Foster Youth Connection (Foster Youth Board) (2009)
- Youth-driven agenda
- Foster youth story bank
- Foster youth leadership development

Strategic Communications (2009-11)
- Communications Narrative / strategic message development
- Media Outreach (*work with reporters / Press releases or events, Ed board visits, op-eds, LTEs, etc.*)
- Website Communications
- Blog posts (other sites)
- Foster youth digital stories
- Publications (policy briefs, data book)

Statewide Coalition Building (2010)
- Develop shared statewide agenda
- Partnership development

Legislative Advocacy (2011)
- E-advocacy
- Meetings with lawmakers
- Policy briefings
- Testimony / floor letters
- Advocacy Day

Intermediate Outcomes

SHIFT IN NORMS
- Increased awareness of issue
- Increased salience of issue

STRENGTHENED BASE
- Increased public will
- Increased political will

STRENGTHENED ALLIANCES
- Increased number of partners
- Increased alignment of efforts

Long-term Outcome

POLICY CHANGE
- Changes in policy / administrative rules
- Increased investments in the child welfare system

Impact/ Goals

Oregon has a world class child abuse / neglect prevention and intervention system
- Reduced child maltreatment
- Improved outcomes for foster youth
- Increased number of youth are safe in their home

So That →

All Oregon children are safe

So That →

All Oregon children thrive