

## **November 15, 2001 Steering Committee Conference Call Notes**

### **November 15, 2001**

STEERING COMMITTEE CONFERENCE CALL NOVEMBER 15, 2001

#### NOTES

Participants: Lynn Davey, Debbie Benson, Gary Brunk, Marcia Hartsock, Terry Haven, Kathy Moore, Valerie Salley, Terry Schooley, Don Crary

2001 Annual Conference: Lynn asked if everyone had reviewed the summary of comments taken from the Conference Evaluation forms and e-mailed to members prior to the call. Members indicated they had received and reviewed the summary. Committee members felt the comments were consistent with their impressions of the conference and with the feedback they received during the conference from other grantees. Kathy suggested that the committee should put planning for the 2002 Annual Conference on the agenda for the January Steering Committee meeting in order to be sure next year's conference incorporates as many of the suggestions from the evaluations as possible.

Recommendations / Concerns from State Group Breakfast: Lynn asked whether everyone had received the summary of the roundtable discussions she prepared and e-mailed to members. Members indicated they had and that the summary did an excellent job of capturing the conversations from that morning. Gary mentioned, that, at least at his table, some of the states were missing and suggested that the Committee members might want to call and visit with those who were not there. Kathy reminded people that the commitment was for Steering Committee members to contact their states prior to each quarterly meeting. Everyone agreed it would be a good idea to contact representatives from their list of states prior to the January meeting. Lynn said she would post the list of Steering Committee members and their assigned states on the KIDS COUNT Network Website for anyone who needed to check it.

The Committee felt that the list of suggestions / concerns generated at the breakfast should be the major item for the January meeting agenda, so that the Committee could discuss how it could respond to or address the issues identified.

Working Group Plans for 2002: Don suggested that the Chair persons of the Working Groups write summaries of the discussions and plans that were developed during the meetings on Wednesday morning of the Annual Conference. Terry Schooley said she would write the one for her working group. Valerie Salley said she would work with Carolyn Moore at InnoNet to prepare a summary of their meeting. Terry Haven said she would ask Linda Tilley to write the one for the Strategic Communications Work Group. It was suggested that the Chair Persons post the summaries in their workgroup area of the Website. Don said he would check with Megan Reynolds to be sure all of the Chair persons had editing rights to their section of the Website and suggested if anyone had problems getting it on the site, they should call Megan.

Terry Haven said the Strategic Communications Work Group had a conference call the preceding day to discuss a request from Bill O'Hare regarding ideas for the distribution of the national KIDS COUNT book. Terry read the recommendations

generated from the Committee to get the feedback of the steering committee. The Committee discussed their ideas regarding the release of the book and the suggestions made by the Working Group. Terry said she would get back with Linda Tilly to share the Steering Committee's ideas and that a final draft of the suggestions would be prepared and sent back to Bill O'Hare.

Postings to the List Serv: The Steering Committee discussed the conversation on the list serve regarding whether there should be limitations placed on the types of information members could post on it. Several members expressed their view that the breadth of the work of the KIDS COUNT grantees would make it very difficult to decide which issues all of the organizations would or would not be interested in. After some discussion, it was decided by the Steering Committee that no restrictions should be placed on it at this time and that if there were significant problems with listings in the future, the committee would reconsider the issue.

Working Group Membership: Lynn told the committee that Linda Tilly had received a request from the Communications staff member at NACA to join her Working Group, but was reluctant to say yes without the Steering Committee deciding whether non-KIDS COUNT members could become members of a Working Group. The Steering Committee decided, after some discussion, that the Working Group membership should be open to representatives from other organizations with whom Casey has a contractual arrangement for them to work with the KIDS COUNT grantees.

Census Workshops: Don informed the Steering Committee that the first data workshop could be scheduled in New Orleans the two days prior to the Steering Committee meeting if members of the Steering Committee planned to attend. Several of the members indicated that they would attend the Workshop and that they felt "piggybacking" the two meetings was a good idea and should be done as much as possible to help grantees save time and money.

Location of 2002 Annual Meeting: Don said he had only received responses from four of the Committee members regarding the need to move the Annual Meetings around vs. having them in Baltimore /D.C. Most of the Committee members felt there were pros and cons to both and that it was not a major concern of the network. The suggestion was that if it were moved, it should be to a city that was an airline hub if possible. (Suggestions included Salt Lake City and Atlanta).

Urban Institute Presentation and Discussion: Don said he had received a request for Harold Libovitz at the Urban Institute to meet with the Steering Committee in January to let them know about the plans for up-coming reports from the ANF work (especially around TANF Reauthorization) and other resources available from U.I. He also wants to get the Steering Committee's suggestions about how the U.I. can coordinate its publications and releases with the KIDS COUNT grantees in a way that would be most beneficial for both organizations. The Steering Committee felt it would be very helpful to have Mr. Libovitz attend and were pleased that the Urban Institute was interested in working with the KIDS COUNT grantees around the release of its reports.

Steering Committee Agenda for January: The Steering Committee suggested that Lynn and Don take the items identified for discussion during the conference call and develop an agenda for the January meeting. Committee members felt the

timeframes used in the past worked well and suggested that the meeting begin at 3:00 or 4:00 on January 24 and end by 3:00 on the 25th.